

Confirmed Speaker



Richard van Hooijdonk

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Renowned trendwatcher & futurist Richard van Hooijdonk offers three valuable inspiration sessions for companies, organizations and the public sector. The sessions can be arranged for meetings (including strategy meetings), customer days and conferences. Richard can attend as an inspirational keynote speaker or day chair. More than 300,000 people have attended his sessions within and outside the Netherlands. Well-known from the RTL television Masterclass, Radio 1 news and BNR, Richard also lectures at Nyenrode Business University and Erasmus University Rotterdam/Netherlands.

Trendwatcher of the year 2015 Richard van Hooijdonk looks to the future. Thanks to new techniques and the possibility to combine any number of options, we are sitting on the forefront of great changes. Changes that will take place in the fields of economy, work, society, technology, media, marketing, entrepreneurship and science. "Singularity" ensures that all our problems will melt away. Not to mention 4D printing, Internet of Things, Sensors, Big Data, Smart Algorithms and cognitive computer chips that think like we think, foresee what we need. How many years until everyone has their own robot or drone? "Newism" is the frantic beating heart of the online world; hyper-competition, globalization and super consumerism.

Besides Trends 2030, Richard specializes in keynotes about the Company of the Future, Future of Construction, Future of Healthcare, Future of Retail, Future of Finance and many more sectors that will change radically within the next 10 years.